



Storage Bridge Bay Working Group Issues 2.0 Specification Quote Sheet

Barbara Murphy, Senior Vice President and General Manager, AMCC Storage

"AMCC is single-minded in our mission to provide RAID expertise and revolutionary 3ware RAID storage products to an ever growing customer base," said Barbara Murphy, senior vice president & general manager for AMCC Storage. "SBB 2.0 standardization will provide a design platform for more inclusive storage vendor participation. Flexible storage product offerings that were previously out of reach for the SME/SMB markets become attainable. System vendors will have greater opportunities to deploy a broader range of more advanced storage capabilities."

Frank Hu, Product Marketing Director, Accusys

"The simplified design and engineering process resulting from the SBB 2.0 standardization for storage system providers is expected to decrease costs and provide quick access to the field of new storage technology," said Frank Hu, product marketing director, Accusys. "The SBB 2.0 specification supports Accusys' mission of giving customers more choices, innovation value and flexibility in product design and development. It is Accusys' intention to have all new products in 2008 comply with the SBB 2.0 specification."

Andy Mills, Senior Vice President Marketing and Development, Ciprico

"We have engineers dedicated to developing an SBB compliant solution that we expect to launch in 2008," said Andy Mills, senior vice president marketing and development, Ciprico. "The SBB initiative melds perfectly with our business to enterprise class customers who look to Ciprico to drive storage solutions of increased quality at an affordable price point."

Christine Muggleton, OEM Marketing Manager, Longmont Technology Center, Dot Hill Systems

"Dot Hill Systems is excited about the interoperability that the Storage Bridge Bay 2.0 specification delivers to the industry," said Christine Muggleton, OEM marketing manager, Longmont Technology Center, Dot Hill Systems. "The SBB 2.0 features increased throughput speed and performance with higher power support and complements Dot Hill's own staged product performance line. In addition, the standardized canister allows for data-in-place migration, another key product differentiator. The SBB 2.0 is easy to incorporate into Dot Hill's data storage product offerings, and allows for the integration of the company's RAID controller technology into a broader range of storage solutions."

Bob Whitson, Senior Vice President and General Manager, Embedded Storage Products, Emulex Corporation

"As a leading provider of embedded Fibre Channel and SAS/SATA storage components, Emulex is an active participant and contributor to the development of the new SBB 2.0 specification," said Bob Whitson, senior vice president and general manager, Embedded Storage Products, Emulex Corporation. "Emulex looks forward to deploying SBB 2.0 solutions with our OEM customers that deliver faster time-to-market, lower development costs, improved quality and more flexibility in their storage system designs."

Jan Janick, Vice President of Modular Server and Storage Development, IBM

"IBM is pleased to see that the SBB 2.0 specification has been officially approved," said Jan Janick, vice president of Modular Server and Storage Development, IBM. "Our DS3000 storage products currently support the SBB 1.0 standard and we look forward being able to offer our customers enhanced capabilities in future products that are enabled by the SBB 2.0 specification."

Phil Bullinger, Executive Vice President, Engenio Storage Group, LSI

"As a founder and promoter member of the SBB Working Group, LSI strongly supports the 2.0 specification," said Phil Bullinger, executive vice president, Engenio Storage Group, LSI. "Since 2006 all of LSI's new Drive Module products have been SBB compliant. We look forward to continuing to bring the SBB benefits of reduced cost, increased interoperability, and faster time to market, through development of SBB2.0 compliant products in the future."

Bala Kasiviswanathan, Director of Marketing, Storage Solutions Division, Microsoft

"The storage industry has made enormous strides over the past few years in coming together with standards to reduce the cost and complexity of storage systems for end users," said Bala Kasiviswanathan, director of marketing, Storage Solutions Division at Microsoft. "Microsoft's goal is to deliver affordable enterprise class storage functionality to customers of all sizes and SBB 2.0 is a strong initiative to make this a reality."

Reuben Martinez, Senior Vice President, Newisys Data Storage

"Newisys Data Storage has been committed to the development of the SBB specification since the release of the 1.0 specification," said Reuben Martinez, senior vice president, Newisys Data Storage. "The SBB initiative is extremely popular with our current customer base and is well represented on our product roadmap. Newisys Data Storage is excited about expanding our modular storage products with interchangeable SBB controllers and application modules. We will be launching a number of SBB compliant OEM and joint development designs in the first half of FY'08."

Lisa Hart, Executive Vice President of Marketing, Networked Storage Solutions, Xyratex

"As a leading provider of enterprise class data storage subsystems and storage process technology, Xyratex is pleased to be an active board member and participant in the development of the SBB 2.0 specification," said Lisa Hart vice president of marketing, Networked Storage Solutions, Xyratex. "Our OneStor™ Extensible Storage Platform, announced at Storage Networking World in October 2007, is SBB 2.0 compatible today. We will continue to provide our OEM's with multiple options for creating versatile and customizable solutions, which includes additional offerings of SBB-based products in 2008 from our OneStor family."